



IEEE World Forum on the Internet of Things – 2019 Sponsorship Agreement

IEEE is hosting the World Forum on the Internet of Things - 2019 in Limerick, Ireland, 15-18 April 2019. This unique event is designed to examine key critical innovations in technology, IoT products and services, business models, and public policy that will alter the research and application space of the future. IEEE is one of the world's largest professional organizations advancing technology for humanity.

The Internet of Things is based on a vision of a highly networked world, where devices can interact, and communicating with other devices, as well as with human beings, and provide the benefits of remotely controlled intelligent systems in the management of individual lives, enterprises and public entities.

This IoT World Forum, with the theme IoT and the Digital Revolution, will attract industry practitioners, researchers, academics, government regulators and public-sector executives to hear industry experts and peers present their latest research results, new standards development initiatives, innovations, and first-hand experiences with IoT prototypes and service offerings. They will also share their best practices and lessons learned in adopting IoT solutions. The event offers an outstanding opportunity to showcase your products and applications to a vibrant and engaged audience, and provides an ideal platform for you to reach hundreds of key decision makers involved in the Internet of Things.

Details of the opportunities to promote your organization to this influential audience via patronage and exhibition are provided in this Sponsorship Agreement. If you are interested in participating in this event and would like more information, please contact Nim Cheung at nim.cheung@gmail.com, Martin Hayes at martin.j.hayes@ul.ie and/or Karen Pannullo at k.pannullo@comsoc.org or visit our website at <http://wfiot2019.iot.ieee.org/>.

We look forward to seeing you in Ireland in 2019!



Adam Drobot



Elfed Lewis



Heiner Stuetzgen

Conference Co-Chairs



Nim Cheung



Martin Hayes

Sponsorship Co-Chairs

Sponsorship Opportunities

As a Sponsor, you will receive the following at all sponsorship levels:

- ✓ Corporate name and logo on selected event or related items.
- ✓ Link from the conference's website to a page on your website.
- ✓ Your corporate logo displayed in the plenary hall.
- ✓ Special recognition at any event you chose to host.

All conference events are open to sponsorship, including Special Sessions, Tutorials, and Industrial Sessions. Other events, not included in the conference, but associated with it, may also be considered for sponsorship. In addition to the level selected, a Sponsor may also elect to be the exclusive sponsor/host of a specific conference session or event.

Please contact Nim Cheung at nim.cheung@gmail.com, Martin Hayes at martin.j.hayes@ul.ie or Karen Pannullo at k.pannullo@comsoc.org for further information.

Sponsorship Level	Benefits	
Platinum €30,000	This exclusive opportunity to serve as the Host sponsor entitles the sponsor to an 8'x10' booth in the Exhibit Hall, a Keynote presentation, five WF-IoT 2019 registrations, an ad in the mobile conference brochure, a full-page ad in the IEEE IoT Magazine, acknowledgement during opening remarks, and logo representation in all show materials including the website, publications, on-site, and other signage.	
Gold €15,000	Sponsors at this level receive an 8'x10' booth in the Exhibit Hall, three WF-IoT 2019 registrations, an ad in the mobile conference brochure, a full-page ad in the IEEE IoT Magazine, acknowledgement during opening remarks, and logo representation in all show materials including the website, publications, on-site, and other signage.	
Silver €7,500	Sponsors at this level will receive tabletop (6') exhibit space in the Exhibit Hall, two WF-IoT 2019 registrations, an ad in the mobile conference application, one-half page ad in the IEEE IoT Magazine, acknowledgement during introductory remarks at a track of your choice, and logo representation in all show materials including the website, publications, on-site, and other	
Bronze €5,000	Sponsors receive logo representation in all show materials including the website, the mobile conference brochure, publications, on-site and other signage, a one-half page ad in the IEEE IoT Magazine, and one WF-IoT 2019 registration.	
Session €2,000	Sponsors receive logo on signage outside and inside session, on the website and in the mobile conference brochure.	
Unique Sponsorship Opportunities	Welcome Reception Sponsor – The sponsor receives logo representation on Reception signage and promotions, opportunity for brief remarks at Reception taking place Monday, 15 April 2019 €7,500	Gala Dinner Sponsor – The sponsor receives logo representation on Gala signage and promotions, opportunity for brief remarks, taking place Tuesday, 16 April, 2019 €7,500

Exhibit Space

The exhibit only option is great for those companies that have a new IoT product/service to promote. As an exhibitor, your company logo will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" option is as follows:

Option	Description	Cost
1	10 feet x 8 feet Exhibition Booth	€7,500
2	6 feet x 6 feet Exhibition Booth	€5,000
3	6 feet x 3 feet Space rental with table and two chairs	€3,500

Please indicate your interest in level of sponsorship and/or exhibit opportunity.

- Exhibiting –
 - Option 1 – €7,500
 - Option 2 - €5,000
 - Option 3 – €3,500
- Sponsorship: Please indicate level:
 - Platinum – €30,000
 - Gold – €15,000
 - Silver – €7,500
 - Bronze – €5,000
 - Session Sponsor – €2,000
 - Welcome Reception Patron – €7,500
 - Gala Dinner Patron – €7,500

By signing below, both parties agree that the Sponsorship Agreement will be subject to IEEE's Terms and Conditions listed attached hereto. Please complete this Sponsorship Agreement and submit it to: Karen Pannullo, k.pannullo@comsoc.org.

Sponsor's Legal Name:
DBA Name:
Contact Name:
Address:
Tax ID No. (SSN, TIN, EIN):
Email Address:
Phone Number:
Sponsor's Signature:
Name:
Title:
Signatory Email:
Date:

The Institute of Electrical and Electronics Engineers, Incorporated
Signature:
Name:
Title:
Date:

TERMS AND CONDITIONS

This Sponsorship Agreement (the "Agreement"), properly executed by the Sponsor named in the Agreement (the "Sponsor"), shall, upon written acceptance by The Institute of Electrical and Electronics Engineers, Incorporated ("IEEE"), constitute a valid and binding agreement between the parties.

1. Terms

This document details the conditions under which the Sponsor agrees to contract with IEEE. The Sponsor agrees to be bound by the rules and regulations established in this Agreement.

2. Cancellations

The Sponsor must notify IEEE in writing of any cancellations. Cancellations are not effective until notice has been received in writing by IEEE and permission to cancel granted by IEEE. IEEE may cancel this Agreement at any time by providing at least thirty (30) days' prior written notice to the Sponsor.

3. Time Limitations

Notwithstanding the foregoing, the logo must be received at least 15 days before first day of the event to guarantee Sponsor's participation in the event.

4. Payment Obligation

The Sponsor agrees to pay the full sponsorship amount within 30 days of date of invoice. IEEE will send the invoice within 15 days of the execution of this Agreement.

5. Limited License

Sponsor hereby grants to IEEE a non-exclusive, non-transferable and royalty-free license to use its name and logo (collectively the "Brand Identifiers") solely for the event, program or conference named in the Agreement. IEEE further agrees and warrants that it will not use or exploit these Brand Identifiers in any manner that is deceptive or misleading or that reflects unfavorably upon the good name, goodwill, reputation or image of Sponsor, or in a manner that is contrary to applicable laws.

6. Indemnification

Each party assumes entire responsibility for and hereby agrees to protect, indemnify, defend and hold harmless, the other party and its employees, subsidiaries, affiliates and agents, against all third party claims, losses and damages to persons or property, governmental charges or fines, and other reasonable expenses, including attorney's fees, arising out of or due to indemnifying party's or its employees, subsidiaries, affiliates or agents negligence or willful misconduct.

7. Limitation on Liability

IN NO EVENT SHALL EITHER PARTY BE LIABLE TO THE OTHER FOR ANY INCIDENTAL, CONSEQUENTIAL, SPECIAL, OR PUNITIVE DAMAGES (INCLUDING, WITHOUT LIMITATION, LOST PROFITS, LOST BUSINESS, LOSS OF DATA OR COST OF SUBSTITUTE SERVICES) ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT UNDER ANY THEORY OF LIABILITY (WHETHER IN CONTRACT, TORT, STRICT LIABILITY OR OTHERWISE), EVEN IF THAT PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

8. Insurance

For the term of the Agreement, both parties shall secure and maintain, at their own expense, all insurance necessary to fulfill their respective obligations under this Agreement. Such insurance shall be written by an insurance carrier rated "A" or better by A.M. Best. IEEE has the right, but not the obligation, to request evidence of such insurance. The Sponsor acknowledges that IEEE does not maintain insurance covering the Sponsor's property and that it is the responsibility of the Sponsor to obtain business interruption and property damage insurance covering such losses sustained through the event, program or conference named in the Agreement.

9. Non-Discrimination

IEEE is committed to the principle that all persons shall have equal access to programs, facilities, services, and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by the IEEE's policy and/or applicable laws. IEEE prohibits discrimination, harassment or bullying against any person because of age, ancestry, color, disability or handicap, national origin, race, religion, gender, sexual or affectional orientation, gender identity, appearance, matriculation, political affiliation, marital status, veteran status or any other characteristic protected by law. The IEEE expects that the Sponsor shall maintain an environment free of discrimination, including harassment, bullying, or retaliation when and where ever those individuals are conducting IEEE's business or participating in IEEE's event, programs or conferences.

10. Compliance with Laws

The Sponsor represents and warrants that it shall comply with all laws and regulations that apply to its obligations and duties under this Agreement.

11. Confidentiality and Ownership of Information and Other Assets

Any information collected, compiled, analyzed, produced or otherwise obtained or stored in the course of performance of this Agreement shall be treated as confidential. The Sponsor shall not disclose any such confidential information to any third party without first obtaining written consent from IEEE, and shall ensure that all of the Sponsor's subcontractors comply with this obligation. Confidential information and any and all copies and reproductions thereof shall, upon the expiration or termination of this Agreement for any reason or within fifteen (15) days of written request by IEEE, be promptly returned to it, or in the alternative, destroyed upon IEEE'S written request.

12. Force Majeure

The performance of this Agreement is subject to acts of God, government authority, riots, epidemics, unusually severe weather, fire, floods, war, terrorism, embargoes, labor disputes or strikes, or other cause beyond the parties' control, which make it inadvisable, commercially impracticable, illegal or impossible to perform as originally contracted under this Agreement. It is provided that this Agreement may be terminated for any one or more of such reasons by written notice from one party to the other without liability.

13. Protection of Personal Data

In the event either party processes any personal data on behalf of the other in connection with the performance of this Agreement it shall process such personal data in accordance with all applicable laws including, but not limited to, the General Data Protection Regulation (GDPR). Both parties shall protect any personal data related to this Agreement in accordance with prevailing industry standards, but in no case, should such protection consist of less than reasonable care.

14. Miscellaneous

The construction, interpretation and performance of this Agreement shall be governed by the laws of the State of New York. No waiver of any term or condition of this Agreement by either party shall be deemed to imply or constitute a further waiver of the same term or condition or any other term or condition of this Agreement. Neither party may assign this Agreement or assign and delegate any right or obligation hereunder, by operation of law or otherwise,

without the prior written consent of the other party. This Agreement contain the entire agreement between the parties and supersede all prior and contemporaneous agreements, arrangements, negotiations and understandings between the parties relating to the subject matter hereof.